

2022 Energy Program

Objective

Integrate Argentina and Texas oil and gas value chain through knowledge, technological, business and financing partnerships among businesses, individuals, governments, and non-for-profit organizations promoting a world class environmental, safety practices, cost efficiencies, supply chain innovation and technological disruption.

Initiatives

Activity	Due Date	Overview
Best Practices Round Table	Jan-2022	Members only – Discuss, share, and learn best business practices emerged from pandemic to successfully navigate the post-pandemic environment Topic 1 – Business Development
Best Practices Round Table	Feb-2022	Members only – Discuss, share, and learn best business practices emerged from pandemic to successfully navigate the post-pandemic environment Topic 2 – Supply Chain
Best Practices Round Table	Mar-2022	Members only – Discuss, share, and learn best business practices emerged from pandemic to successfully navigate the post-pandemic environment Topic 3 – Workforce

Online Program Schedule

Activity	Date	Overview
Webinar	Jan-2022	Energy Transition – Opportunities and challenges
SME internationalization program (3 rd edition)	Mar-May 2022	7 weekly 1-hour webinars – Provide key tools and knowledge to successfully internationalize a company, and get access to the USA market.
Pitch training	May-2022	Specific tips and best practices for pitch presentations
Pitch event	June-2022	Introduce company’s specific ideas, projects, products, business plan to ATCC business community for potential sales, investments or partnerships opportunities.

Activity	Date	Overview
Webinar	Jul -2022	Argentina Oil and Gas business opportunities and framework
Webinar	Aug -2022	Texas Oil and Gas business opportunities and framework
Webinar	Sep -2022	Renewable Energy business opportunities and framework
Business round (Target company - USA)	Oct-2022	Introduce ATCC members to a specific large company. (only members)
Business round (Chamber)	Nov-2022	Organize business rounds with other binational and American chambers business rounds that include pitch events and one-on-one meetings. (only members)
Business round (Target company - Argentina)	Dec-2022	Introduce ATCC members to a specific large company (only members)

In-Presence Program Schedule (subject to Covid-19 restrictions)

Missions

Activity	Date	Overview
2-5 MAY 2022 » NRG PARK » HOUSTON, TEXAS, USA		
OTC 2022 will be an in-person event with virtual components. This year's event will be held at NRG Park in Houston, TX. All registered attendees will be able to access OTC content in person and/or virtually..		
OTC Mission Pre-OTC Networking Event	May-2022	+350 attendees in 2019
OTC Mission Oil and Gas Seminar	May-2022	Argentina Companies: US shale latest trends US Companies: business rounds with key Argentine Operators
OTC Mission Business Round	May-2022	Business round

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OTC Mission Business Round	May-2022	Business round

ATCC Networking Events

Activity	Date	Overview
ATCC anniversary	May-2022	150 attendees in 2019 Network event to celebrate ATCC anniversary, and recognize key contributors to the Argentina-Texas business ties

Activity	Date	Overview
ATCC End of the year Cocktail	Dec-2022	100 attendees in 2021 Network event to recognize our members, and share key ATCC achievements for the next year.

Energy Committee Meeting Schedule

Activity	Date
Online 1-hour Meeting	Feb-2022
Online 1-hour Meeting	May-2022
Online 1-hour Meeting	Aug-2022
Online 1-hour Meeting	Oct-2022
Online 1-hour Meeting	Dec-2022

Full Program Sponsorship (includes all events and activities)

- ATCC current members have a 10% discount and includes the membership renewal for 1 year (based on program sponsorship level).

Level	Price	Benefits
Platinum	\$15,000	<ul style="list-style-type: none"> - Banners and e-banners in all marketing material (mails, webpage, newsletter, LinkedIn, events) - 12 Free tickets for Cocktails. - 2 Speakers spots in webinar and seminars - 1 Promotional interview to company leader. - Speaker spot in mission events - Coordination of fit-for-purpose activities. - Preferred access to business rounds. - One-year corporate gold membership (Value \$15,000).
Gold	\$10,000	<ul style="list-style-type: none"> - Banners and e-banners in all marketing material (mails, webpage, newsletter, LinkedIn, events) - 8 Free tickets for Cocktail. - 1 Speakers spots in webinar and seminars - Preferred access to business rounds. - One-year corporate gold membership (Value \$10,000).
Silver	\$5,000	<ul style="list-style-type: none"> - Banners and e-banners in all marketing material (mails, webpage, newsletter, LinkedIn, events) - 4 Free tickets for Cocktail. - One-year corporate silver membership. (Value \$5,000).
Bronze	\$2500	<ul style="list-style-type: none"> - Banners and e-banners in all marketing material (mails, webpage, newsletter, LinkedIn, events) - 2 Free tickets for Cocktail. - One-year bronze Mid Enterprise membership. (Value \$2,000).

Important: these resources will be applied to 1) Providers scouting 2) Marketing 3) Events and mission logistics and 4) Administrative and support staff.

Argentina Texas Chamber of Commerce

Our vision

Being a key effective partner to build a vibrant and prosperous business relationship between the State of Texas and the Republic of Argentina.

Our mission

The Argentina Texas Chamber of Commerce was founded as an organization with the main purpose of serving, facilitating and promoting investing, economic, educational, networking and trading opportunities between the State of Texas and the Republic of Argentina by acting as a catalyst for an innovative, successful and productive business environment and partnership.

Our networks

- ~150 members
- Chapters in Houston, Dallas, Austin, Neuquén and Buenos Aires
- +15,000 contacts
- Partnerships with +1000 governmental and non-profit organizations in Texas and Argentina.
- Social media

Our Resources

- 15 Board and 11 advisory members
- 10 volunteers
- 1 Operations Manager
- ~100 members taking part in committees

Our Energy Committee

- Established in 2016
- 75 members located in Argentina and Texas.
- +70 events organized and/or supported (Cocktails, seminars, missions, webinars, etc.).
- Key companies/ members: YPF, Panamerican Energy, Techint, ExxonMobil, IHS Markit, Exterran, Total, among others
- Partnerships: Texas: PESA, TIBRA, Txoga, Greater Houston Partnership, Texas Secretary of states, Texas Railroad Commission (Texas oil and gas regulator), US Department of Commerce, US. Secretary of Energy, US Embassy in Argentina, among others; Argentina: Gobierno Nacional, Agencia de Inversiones, Gobierno de las Provincias de Neuquén, Mendoza, Salta, Buenos Aires, Santa Fe; Chambers and associations such as CAPIPE, GAPP, CEIPA, CEPH among others.